

February 6, 2026
Prime Planet Energy & Solutions, Inc.

Prime Planet Energy & Solutions Establishes New Subsidiary in North America

Prime Planet Energy & Solutions, Inc. (Head Office: Chuo-ku, Tokyo; President: Hiroaki Koda) announces the establishment of a new subsidiary in the United States to strengthen its organizational structure and operational capabilities in the North American market.

Until now, our group has operated primarily from Japan and China. However, to further advance technical support for our customers in North America and for the Toyota Group's battery business in North America (Note 1), as well as to respond more rapidly to our local customers need, reinforcing the local structure had become an urgent priority.

By establishing a subsidiary that operates with a strong local presence, we aim to further enhance our contribution to customers and strengthen the competitiveness of our business.

Overview of the New Company

Company Name: Prime Planet Energy & Solutions North America, Inc.

Location: 37101 Corporate Dr, Farmington Hills, MI 48331-3541, United States of America

Representative: President: Yasuo Ikeda

Business Activities: Technical support for lithium-ion batteries

Date of Establishment: September 5, 2025

Capital Structure : Prime Planet Energy & Solutions, Inc. and other companies (Note 2)

Prime Planet Energy & Solutions group will continue its efforts to further enhance customer satisfaction for all clients in North America—including the Toyota Group—who continue to use our products.

Note 1: “Toyota Powers On New North Carolina Automotive Battery Plant” (announced February 5, 2025)

<https://global.toyota/en/newsroom/corporate/42193203.html>

Note 2: Toyota Tsusho America, Inc. is expected to invest.

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